

Helping Nonprofits Grow their Fund Development Capacity

The Museum of Visual Materials has chosen to implement its charitable mission by helping its sister nonprofit organizations to build capacity in their work and secure the funding they need to meet a wide variety of arts, human service, educational, and related mission needs. Partnering with the Museum, a selected nonprofit can have access to historic building space to hold its event, build sustainability of the event, and increase funding outcomes. Furthermore, the Museum's active promotion and marketing of events along with ticketing and related services are included as part of the resource and support to a selected agency partner. All services are provided with only the direct cost of service coming back to support ongoing sustainability of the Museum during the three-year implementation cycle.

The Museum seeks to test its mission implementation in this area by entering into a three-year partnership with one selected nonprofit organization expressing a specific goal of developing, refining, and/or building a new special event fund development effort. The Museum will document efforts, evaluate what works best, and report evaluation outcomes to the selected partnering nonprofit. Also, this effort will allow the Museum to measure its systems and processes, develop supportive policies that act to promote mission, and structure risk assessment and related sustainability parameters designed to support the continued success of the Museum. The effort will initiate in July 2019 and conclude no later than April 2022.

It is the intent of the program to build capacity for a nonprofit that has not implemented any successful formal special event fundraising in the history or has tried a special event without success. It is further intended that this program supports newer, smaller, organizations that may not have sufficient staffing support, infrastructure, technology, and advertising network to plan and implement a special event. A committee of the Museum of Visual Materials Board of Directors will review applications for this effort and will select a nonprofit that meets the above criteria. By completing the following design elements and providing the Museum with requested documents, your nonprofit will be evaluated for consideration and selection. The selection may ask a representative to complete an interview as part of the selection process. The decision of the Museum of Visual Materials will be final. With these considerations, the following information will guide the selection of a partner to receive support in the three-year program partnership:

1. Organization Name

2. Address and Key Contact

Name	<input type="text"/>
Address	<input type="text"/>
Address 2	<input type="text"/>
City/Town	<input type="text"/>
State/Province	<input type="text"/>
ZIP/Postal Code	<input type="text"/>
Email Address	<input type="text"/>

3. Website address

4. Number of Years Organization has been in Operation

5. Organization's Mission Statement

6. Organization's Vision Statement

7. Organization's Values Statement(s)

8. Describe the target populations you serve and the work you do to fulfill your mission. (1,000 characters)

9. Describe your primary revenue sources and expenses to operate your nonprofit organization. (500 characters)

10. Describe how fundraising for the organization is organized (e.g., use of a board committee, dedicated staffed development position, etc.) (500 characters)

11. Describe your fund development goals, the strategies you are employing (or hope to employ) in meeting those goals, and the tools you are using to maintain data base and other needed documentation/policies to implement your fundraising program. (1,000 characters)

12. Describe your successes and challenges in fundraising up to this time.

13. Describe your attempts at using special event fundraising as a strategy to meet your mission goals. Be sure to include strategies that have worked and those that have failed. (1,000 characters) (Respond "N/A" if you haven't held an event.)

14. Describe why you believe your organization is ready to implement a special event fund development strategy. (1,000 characters)

15. If selected, are you willing to commit to a three-year effort to initiate and grow a special event?

Yes

No

16. If selected, are you willing to actively include Museum of Visual Materials staff in planning and technical assistance efforts?

Yes

No

17. If selected, are you willing to design the event that uses Museum of Visual Materials as the location? (Include consideration of the venue size, type, and design of an event program in determining your answer)

Yes

No

18. If selected, are you able to commit staff and volunteer time adequate to plan and execute a special event effort?

Yes

No

19. Please provide a listing of the following documents to info@sfmvm.com:

a. IRS Notice of Approval as a 501(c)(3) organization

b. Latest Audited Financial statement (if available). In lieu of an audit, you may provide a compilation or most recent Financial Statement

c. Board Roster

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